

## COOKIE POLICY

Last Updated 25<sup>th</sup> May 2018

This cookie policy (“**Cookie Policy**”) is intended to inform you how we use “cookies” and similar technologies on our website at <http://cheil.london> (“**Website**”) and to assist you in making informed decisions when using our Website. Please take a moment to read and understand this Cookie Policy.

### WHAT ARE COOKIES?

Cookies and similar technologies are very small text documents or pieces of code, which often include an anonymous unique identifier. When you visit a website or use a mobile application, a computer asks your computer or mobile device for permission to store this file on your computer or mobile device and access information from it. Information gathered through cookies and similar technologies may include the date and time of visits and how you are using the particular website or mobile application. Cookies are used by us as part of our Website and they are also used by some of our third party partners.

For more details on cookies and similar technologies please visit [All About Cookies](#). For the purposes of the remaining sections of this Cookie Policy we will refer to all technologies using the above features as “cookies”.

### CONSENT TO OUR USE OF COOKIES

By using the Website you acknowledge that we may store and access essential cookies on your computer or other device. Essential cookies are cookies which are essential for the operation of our Website.

Further, where you give permission, we may also store and access certain non-essential cookies on your computer or other device. These cookies are not essential to the operation of our Website but allow us to provide additional functionality or to gather additional information about your use of our Website. You are not obliged to give consent to our use of non-essential cookies and we will not place such cookies until you have given your consent.

If you wish to block or delete cookies, or you would like to withdraw consent to our use of non-essential cookies, you can find out how to do so below.

### WHAT DO WE DO WITH COOKIES?

#### *Essential Cookies*

We use cookies where they are essential for the operation of the Website, for example to remember that you are signed in to the Website.

#### *Session Cookies*

We use cookies to allow the Website to uniquely identify your browsing session on our Website, which allows us to coordinate this information with data from our Website server.

#### *Analytics Cookies*

We use “analytics” cookies. These, along with other information, allow us to calculate the aggregate number of people using the Website and which features of our Website are most popular.

We use this information to improve the Website. We do not generally store any information that you provide to us in a cookie.

### WHAT COOKIES DO WE USE ON OUR WEBSITE?

The table below sets out more information about the individual cookies used on our Website and the purposes for which they are used:

Cookie Type	Essential?	Purpose	Duration
<b>Google Analytics</b> _utma _utmb _utmc _utmz	No	These cookies enable us to store information such as the time you visit our Website, whether you have visited before and the website that you visited prior to visiting our Website.  For more information about Google Analytics please see: <a href="http://www.google.com/intl/en/analytics/privacyoverview.html">http://www.google.com/intl/en/analytics/privacyoverview.html</a>	How long a Google Analytics cookie remains on your computer or device depends on what it is and what it is used for. Some Google Analytics cookies expire at the end of your browser session, whilst others can remain for up to two years. You can delete Google Analytics cookies and other cookies at any time by clearing your cache.
_ga	No	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_gat	No	Used by Google Analytics to throttle the request rate.	Session
_gid	No	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Session
collect	No	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session

### WHAT HAPPENS WHEN YOU REFUSE, BLOCK OR DELETE COOKIES?

In order to use some parts of our Website you will need to accept cookies. If you choose to withhold consent to our use of cookies, or you subsequently block or delete cookies, some aspects of our Website may not work properly and you may not be able to access all or part of our Website.

## **CAN YOU BLOCK COOKIES?**

You can block the use of cookies altogether by activating the relevant settings in your browser or by following the link below. For more information on cookie management and blocking or deleting cookies for a wide variety of browsers, visit [All About Cookies](#).